CERTIFICATE

OF

VOCATIONAL EDUCATION

EXAMINATION (YEAR 12)



SYLLABUS FOR

GRAPHIC DESIGN TECHNICIAN

Correspondence should be addressed to

THE CHIEF EXECUTIVE & SECRETARY COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS P-35,36 Sector VI Pushp Vihar Saket New Delhi – 110017 The certificate course in **GRAPHIC DESIGN TECHNICIAN (GDT)** is equivalent to Class XII, with the added advantage of acquiring a basic knowledge of Graphic Designing.

A successful candidate has two options open to him:

- **1.** To become a small-scale entrepreneur and execute Graphic Designing Contracts.
- **2.** Find suitable employment in the Graphic Designing Industry.

A successful candidate, if interested, has a third option of taking up higher studies in Graphic Designing by joining the Institution of Engineers (India) as a student member.

Eligibility Criteria:

The eligibility criteria for taking admission in CVE 12 Examination are as follows:

- **1.** Age: 16 to 25 years
- Must have passed Class X examination from a recognised board with English, Science and Mathematics as compulsory subjects

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CLASS XI – SUBJECT STRUCTURE & MARKING SCHEME

SI. No.	NAME OF THE SUBJECT	Internal Assessment	External Assessment	Total Marks	Pass Criteria (%)
1	English	30	70	100	35
2	General Foundation, Industrial Sociology & Entrepreneurship	30	70	100	35
3	Applied Mathematics	30	70	100	35
4	Graphic Design - Paper I	30	70	100	35
5	Fundamentals of Computer	30	30 + 40	100	35
6	Graphic Design - Paper II	30	70	100	50

Note:

FUNDAMENTALS OF COMPUTER - There will a project of 30 marks and examination of 40 marks to be conducted by the Council.

CLASS XII – SUBJECT STRUCTURE & MARKING SCHEME

S. No.	NAME OF THE SUBJECT	Internal Assessment	External Assessment	Total Marks	Pass Criteria (%)
1	English	30	70	100	35
2	General Foundation, Industrial Sociology & Entrepreneurship	30	70	100	35
3	Graphic Design - Paper I	30	70	100	35
4	Graphic Design - Paper II	30	70	100	50

GRAPHIC DESIGN

TECHNICIAN

SYLLABUS FOR CLASS XI

<u>English</u> Class XI

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
	GRAMMAR	
1	Sentences	6
2	Subject& Predicate	6
3	Parts of Speech	20
4	Phrases & Clauses	9
5	Simple, Compound & Complex Sentences	10
6	Tenses	12
7	Formal Letter Writing	12
	LITERATURE	
1	The Eyes Have It	6
2	Job Hunting	6
3	Benjamin Franklin	6
4	The Martyr's Corner	6
5	Life History of Abdul Kalam	6
	TOTAL NUMBER OF HOURS	105

General Foundation, Industrial Sociology and Entrepreneurship Class XI

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
1	Personality Development	13
2	Human and Industrial Relationship	15
3	Developing Coping Mechanism	15
4	Motivation	10
5	Professional Ethics	12
6	Developing Fitness for a Job	15
	TOTAL NUMBER OF HOURS	80

1. Personality Development:

- **1.1** Self esteem
- 1.2 Self-concept
- **1.3** Self-acceptance

2. Human and Industrial Relations:

- 2.1 Human relations and performance in organisation
- 2.2 Understand self and others for effective behaviour
- **2.3** Behaviour modification techniques
- **2.4** Industrial relations and disputes
- 2.5 Relations with subordinates, peers & superiors
- 2.6 Characteristics of group behaviour and trade unions

3. Developing Coping Mechanism:

- **3.1** Coping with loneliness
- **3.2** Coping with depression
- **3.3** Coping with fear
- **3.4** Coping with shyness
- 3.5 Coping with anger
- **3.6** Coping with failure
- **3.7** Coping with criticism
- **3.8** Coping with conflicts
- **3.9** Coping with change
- **3.10** Coping with study
- **3.11** Substance abuse

3.12 Mass media

4. Motivation:

- **4.1** Factors determining motivation
- 4.2 Characteristics of motivation
- **4.3** Methods of improving motivation

5. Professional Ethics:

- **5.1** Concept of ethics
- 5.2 Concept of professionalism
- **5.3** Need for professional ethics

6. Developing fitness for a job:

- 6.1 Leadership
- 6.2 Team work
- **6.3** Career guidance
- **6.4** Work environment

Applied Mathematics Class XI

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
1	Units	4
2	General Simplification	6
3	Ratio & Proportion	4
4	Percentage	5
5	Algebra	12
6	Logarithm	6
7	Indices	8
8	Equations	14
9	Factorization	10
10	Properties of Triangle, Circle & Polygons	6
11	Mensuration	20
12	Trigonometry (Ratio & Identities)	10
	TOTAL NUMBER OF HOURS	105

1. Units:

- 1.1 Introduction
- **1.2** Definitions
- **1.3** Classification of units
- **1.4** Conversion of the basic mechanical units

2. General Simplification:

- 2.1 Introduction
- 2.2 Fractions & Decimal Fractions
- 2.3 LCM & HCF
- **2.4** Multiplication and division of decimals
- 2.5 Conversion of fraction from one to another
- 2.6 Multiplication of fraction with numbers like 10, 100, 1000
- 2.7 Some more methods of converting fractions

3. Ratio & Proportion:

- 3.1 Ratio
- 3.2 Proportion
- **3.3** Relationship between Ratio & Proportion

4. Percentage:

- 4.1 Introduction
- 4.2 Conversion of decimal to percentage and vice versa
- 4.3 Profit & Loss

5. Algebra:

- 5.1 Introduction
- 5.2 Careful Consideration of subject items
- 5.3 Addition and Subtraction
- 5.4 Multiplication and Division
- **5.5** Algebraic formulae
- 5.6 Proofs

6. Logarithm:

- 6.1 Introduction
- 6.2 Definition of different terms used in logarithms
- 6.3 Laws of Logarithm
- 6.4 How to refer to a log table
- 6.5 Negative characteristic
- 6.6 Relationship between log and antilog
- 6.7 How to refer to Antilog table
- **6.8** Rules while using logarithms
- 6.9 Addition, subtraction, multiplication & division using indices

7. Indices:

- 7.1 Exponent and multiplication
- **7.2** The laws of indices
- 7.3 Zero and negative integral indices
- 7.4 Fractional Indices
- **7.5** Exponential Equations

8. Equations:

- 8.1 Equations & Root
- 8.2 Solving linear equation with one variable
- 8.3 Solving problems using equations
- 8.4 Number Problems, Age Problems, Mensuration Problems

- 8.5 Solving simultaneous linear equation
- 8.6 Method of elimination by addition and subtraction
- 8.7 Word problem involving simultaneous equation
- 8.8 Quadratic Equations Problems on Quadratic Equation

9. Factorization:

- **9.1** Factorizing polynomials
- **9.2** Factorization of a perfect square trinomial e.g. $(4x^4 + 12x^2 + 9)$
- **9.3** Factorizing the difference of two squares
- 9.4 Trinomials
- 9.5 Factorization using the middle term factor
- 9.6 Problem solving based on factorization

10. Properties of Angle, Triangle, Circle and Polygons:

- 10.1 Introduction
- 10.2 Different properties related to the angular properties of the triangle
- **10.3** Different types of triangles
- **10.4** Median and Altitudes
- **10.5** Mid-Point theorem of the triangle
- 10.6 Circle Elements
- **10.7** Properties of the circle Arc, Sector, Segment, Chord and Tangent
- 10.8 Polygons Types and Features
- **10.9** Method of finding the internal and external angle of polygons

11. Mensuration:

- **11.1** Introduction to the topic
- **11.2** Formulae for various Plane and irregular figures (Area, perimeter and volume)
- **11.3** Area and Perimeter of Plane Figures like Rectangle, Square, Area of four walls, Triangle, Parallelograms, Rhombus, Trapezium, Circle
- **11.4** Surface area of different solid figures
- 11.5 Volume of different Solid figures
- **11.6** Volume of the metal that is removed from different machining process

12. Trigonometry:

- **12.1** Introduction to Trigonometry
- **12.2** Notation for angle
- 12.3 Trigonometrical Ratio
- 12.4 Reciprocal ratios
- **12.5** Understanding of the different sides of the triangle based on the angle given
- **12.6** Understanding the use of Trigonometrical table for finding different angle

<u>Graphic Design - Paper I</u> <u>Class XI</u>

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
1	Introduction to Graphic Design	2
2	Study of Types (Typography)	2
3	Book Work and its planning	6
4	Desktop Publishing Software	4
5	Vector Graphic Software	2
	TOTAL NUMBER OF CLASSES	16

1. Introduction to Graphic Design:

- **1.1** Introduction to design in general
- **1.2** Introduction to Graphic Design

2. Study of Types (Typography):

- **2.1** Classification and Names of Fonts
- 2.2 Old English or Gothic, Roman, Script or Cursive, Serifs, Sans Serifs
- **2.3** Point system (Font Sizes)
- 2.4 Leading, Kerning, Tracking

3. Book Work and its planning:

- 3.1 Size of books
- 3.2 Parts of a book
- 3.3 Paper sizes
- **3.4** Preparing the text
- **3.5** Proof Reading
- **3.6** Casting of matter into pages
- **3.7** Design Techniques

4. Desktop Publishing Software:

- 4.1 Adobe Page maker
- 4.2 Adobe In Design
- 4.3 Adobe Photoshop

5. Vector Graphic Software:

5.1 Adobe Illustrator

5.2 Corel Draw

<u>Fundamentals of Computer</u> <u>Class XI</u>

Examination Duration: 2 Hours

S. No.	Name of the Topic	No. of Hours
1	Introduction to Computer	5
2	Number System	8
3	Operating System	4
4	Introduction to MS Office	2
5	Microsoft Word	10
6	Microsoft Excel	16
7	Microsoft Power Point	4
8	Internet & Security	8
9	Project Work	8
	TOTAL NUMBER OF HOURS	65

1. Introduction to Computer:

- **1.1** Introduction & application of computers
- **1.2** History of the Computer Evolution and generation of computers
- **1.3** Hardware & Software
- **1.4** Different Hardware devices with physical demonstration
- **1.5** Different types of software used with their areas of application
- **1.6** Storage devices Evolution and its application in modern technology
- **1.7** Characteristics of the computer
- **1.8** Organization of the computer
- **1.9** Basic operation carried out by the computer
- **1.10** Understanding the day to day application of the computer

2. Number System:

- 2.1 Introduction to the number system
- 2.2 Types of number systems used Decimal, Binary, Octal and Hexadecimal
- 2.3 Conversion from Decimal to Binary and vice-versa
- 2.4 Conversion of Decimal to Octal and Vice-Versa
- 2.5 Conversion of Decimal to Hexadecimal and Vice-Versa
- **2.6** Conversion of Fractional Decimal to Binary, Octal and Hexadecimal

2.7 Logic Gate – Not, Or, And

3. Operating System:

- **3.1** Introduction about Operating System and its uses
- **3.2** Types of Operating System
- **3.3** Application of Operating System in our computer
- **3.4** Method of Installing the Operating System
- **3.5** Method of partitioning the Hard Disk during the installation of the Operating System
- 3.6 Advantages & Comparisons of different types of Operating Systems

4. Introduction to MS Office:

- 4.1 Introduction to Microsoft Office Package
- **4.2** Different applications available in the package
- 4.3 Advantages and application of different applications
- **4.4** An overview on the available applications MS Word, Excel, PowerPoint, Access, Outlook
- **4.5** Process of Opening the Microsoft Office Package from the START BUTTON

5. Microsoft Word:

- 5.1 Introduction
- **5.2** Procedure of opening the Microsoft word Application
- 5.3 Introduction to the Microsoft Word Screen/Page
- 5.4 Understanding different options available
- 5.5 Understanding different context menus available on the page with their application
- **5.6** Understanding the **OFFICE BUTTON** New, Open, Save, Save As, Print, Prepare, Publish, Close, Word Options, Recent Documents
- 5.7 Understanding the HOME Menu Clipboard Option, Font Options, Paragraph, Styles
- **5.8** Understanding the **INSERT** Menu Pages, Tables, different methods of inserting pictures, Links, Header & Footer, Text Formatting, Symbols
- **5.9** Understanding the **PAGE LAYOUT** Menu Different themes, Page Setup, Page Background, Paragraph Indentation, Alignment
- 5.10 Understanding the complete process of Mail Merge (Letter)
- **5.11** Understanding the Concept of viewing the pages in different styles, New windows, Split page option
- 5.12 Practical work on the above content

6. Microsoft Excel:

- 6.1 Introduction
- 6.2 Procedure of opening the Microsoft Excel Application
- 6.3 Introduction to the Microsoft Excel Screen/Page
- 6.4 Understanding different options available

- 6.5 Understanding the method of renaming, adding and removing the sheet
- 6.6 Understanding the method of copying and moving the sheet
- 6.7 Understanding different short cuts used on the application
- 6.8 Understanding the HOME menu Clipboard Options, Font Options, Paragraphs, Styles
- **6.9** Understanding the **INSERT** Menu Table Creation, different methods of inserting pictures & shapes, Charts, Links and Method of formatting the text
- 6.10 Understanding the PAGE LAYOUT Menu Themes, Page setup, Scale, Sheet Options, Alignment
- 6.11 Understanding the FORMULAS Menu Insert function, Function Library (Auto Sum, Logical, Text, Lookup, Date & time)
- 6.12 Conditional Formatting
- 6.13 Basic Menu options like View, Data and Review
- 6.14 Practical work on the above content

7. Microsoft PowerPoint:

- 7.1 Introduction
- 7.2 Procedure of opening the Microsoft Power Point Application
- 7.3 Introduction to the Microsoft Power Point Screen/Page
- 7.4 Understanding different options available
- 7.5 Understanding different shortcuts used for the application
- **7.6** Understanding the **HOME** Menu Clipboard, Slides, Font, Paragraph indentation, drawing tools, find & replace
- **7.7** Understanding the **INSERT** Menu -- Table Creation, different methods of inserting pictures & shapes, charts, link, method of formatting the text & methods of inserting movie clip & audio in the slide
- **7.8** Understanding the **DESIGN** Menu Page Setup, different themes to be used as the background of the slides, colours, fonts, effects, background styles
- **7.9** Understanding the **ANIMATION** Menu Custom Animation, different transition options for the slides, background music, transition speed, slideshow option (on mouse click or after time interval that is set)
- **7.10** Understanding the **SLIDE SHOW** Menu Start & End of the slide show, slide show setup, monitoring the resolution and other factors
- 7.11 Understanding various options like Review and View
- **7.12** A presentation to understand the working of different options available in the application

8. Internet & Security:

- 8.1 Introduction to Internet & Security
- 8.2 Different types of connections that can be established in the system
- 8.3 Uses, advantages and disadvantages of the Internet
- 8.4 Security Definition & Goals

- 8.5 Basic ISP (Internet Service Providers) Infrastructure
- 8.6 Virus Definition and its different types
- **8.7** Firewall Definition and applications
- 8.8 Understanding the basic security measures

9. Project Work

The students will prepare a project work using the concepts taught in the 'Fundamentals of Computer'.

<u>Graphic Design - Paper II</u> <u>Class XI</u>

Examination Duration: 8 Hours

S. No.	Name of the Topic	No. of Hours
1	Sketching & Drawing	8
2	Introduction to Adobe Illustrator and Corel Draw	4
3	Sketching of natural objects and environment	8
4	Logo Sketching & Logo Design using Adobe Illustrator and CorelDraw	10
5	Designing Visiting Cards and Letter Heads using Adobe Illustrator & Corel Draw	10
6	Basic Page Design using Adobe Page Maker	15
7	Designing of Magazine page using Adobe Illustrator & Adobe PageMaker	20
8	Introduction to Adobe Photoshop	15
	TOTAL NUMBER OF HOURS	90

GRAPHIC DESIGN

TECHNICIAN

SYLLABUS FOR CLASS XII

<u>English</u> Class XII

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
	GRAMMAR	
1	Direct & Indirect Speech	18
2	Phrases & Idioms	8
3	Letter Writing (Informal)	11
4	Report Writing, Essay Writing & Precis Writing	15
5	Comprehension & Story Writing	13
	LITERATURE	
1	Wright Brothers	8
2	Jamshedji Tata	8
3	Solar Energy	8
4	Thomas Edison	8
5	Henry Ford	8
	TOTAL NUMBER OF HOURS	105

General Foundation, Industrial Sociology and Entrepreneurship <u>Class XII</u>

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
1	The Constitution of India	5
2	An Ideal Supervisor	5
3	Industrial Safety, First Aid and Hygiene	10
4	Entrepreneurship	10
5	Labour Laws	16
6	Environmental Science	10
7	Estimation & Costing	12
8	Project Plan	12
	TOTAL NUMBER OF HOURS	80

1. The Constitution of India:

- **1.1.** Salient Features
- 1.2. Preamble to the Constitution
- 1.3. Fundamental Duties
- **1.4.** Directive Principles of State Policy
- 1.5. Difference between Fundamental Rights and Directive Principles

2. An Ideal Supervisor:

2.1 Qualities of an ideal supervisor

3. Industrial Safety, First Aid and Hygiene:

- 3.1. Concept of Safety
- **3.2.** Safety Consciousness
- **3.3.** Necessity of safety
- **3.4.** Safety Measures

4. Entrepreneurship:

- **4.1.** Introduction
- **4.2.** Definition of Entrepreneurship
- 4.3. Need for Self-Employment
- **4.4.** Advantages of Entrepreneurship

- **4.5.** Roles and responsibilities of an Entrepreneur
- 4.6. Qualities of a good Entrepreneur

5. Labour Laws:

- **5.1.** Factories Act 1948
- **5.2.** Apprentices Act
- 5.3. Employees State Insurance (ESI) Act
- **5.4.** Payment of Wage Act 1936
- 5.5. Minimum Wages Act & Rules
- 5.6. Employees Provident Fund Act (EPF)
- **5.7.** Workmen's Compensation Act

6. Environmental Science:

- **6.1** Effect of pollution on Human Health
- 6.2 Impact of technology on Environment
- 6.3 Impact of pollution on Environment
- 6.4 Waste Management

7. Estimation & Costing:

- 7.1 Introduction to Estimation and Costing
- 7.2 Importance and Aims of Estimation & Costing
- 7.3 Functions of Estimating Department
- **7.4** Qualities of an Estimator
- 7.5 Estimating Procedures and Errors in Estimation
- 7.6 Constituents of Estimation
- 7.7 Advantages of Standard Costing
- 7.8 Differences between Estimation and Costing
- 7.9 Procedures of Costing & Costing methods
- 7.10 Cost Control and Advantages of Efficient Costing
- 7.11 Elements of Cost
- 7.12 Components of Cost and the process of calculating material cost & labour cost
- 7.13 Block diagram of Components of Cost
- 7.14 Methods of calculating indirect expenses and depreciation cost
- 7.15 Repairs and Maintenance Costing
- 7.16 Basic numerical on Estimation and Costing

8. Project Plan:

- 8.1 Introduction
- 8.2 Definitions of Working Capital, Fixed Capital, Budget
- 8.3 Market Survey
- 8.4 Project Planning

- 8.5 Project Capacity
- 8.6 Selection of Site and Plant Layout
- **8.7** Product design and development
- **8.8** Factors considered while designing a product
- 8.9 Product drawings and design specification
- **8.10** Product Development
- 8.11 Material Requirement
- 8.12 Operation Planning
- 8.13 Equipment Requirement
- 8.14 Material Handling
- 8.15 Break-Even Point
- **8.16** Preparation of Project

<u>Graphic Design - Paper I</u> <u>Class XII</u>

Examination Duration: 3 Hours

S. No.	Name of the Topic	No. of Hours
1	Colour	4
2	Scanning	4
3	Digital Imaging	5
4	Digital Film Recording	4
5	Fundamentals of printing and Basic post press Techniques	5
	TOTAL NUMBER OF HOURS	22

1. Colour:

- **1.1** The Colour Triangle
- **1.2** Colour Palettes
- **1.3** RGB & CMYK
- 1.4 Pixels
- **1.5** Concepts of Resolution
- **1.6** Colour Correction: Using curves and levels
- **1.7** 8,24,32,36 and 48 Bit Colour
- **1.8** UCR, GCR, Dot Gain & Spot Colour

2. Scanning:

- **2.1** Obtaining Colour Pixels
- **2.2** Types of Scanners
- **2.3** Digital Image Files
- 2.4 File Types: Pict, Tiff, EPS, Tagra
- **2.5** Data Compression
- **2.6** Image Manipulation

3. Digital Imaging:

- **3.1** Film Transparency
- **3.2** Line Screen Frequency, LPI and DPI
- **3.3** The Basics of Four Colour Separation
- **3.4** Rosette and Moire Problems
- **3.5** The Importance of Calibration

4. Digital Film Recording:

- **4.1** Transparency output: Quality, Pixel size, Files size and Resolution
- 4.2 Digital Work Flow
- 4.3 Imposition
- 4.4 Pre-Press work
- **4.5** CTP

<u>Graphic Design - Paper II</u> <u>Class XII</u>

Examination Duration: 8 Hours

S. No.	Name of the Topic	No. of Hours
1	Size of books, parts of a book & paper sizes	10
2	Page Design using Adobe Page Maker	10
3	Page Design & Book Design using Adobe InDesign	15
	Colour correction using Adobe Photoshop using curves and	
4	levels & obtaining Colour Pixels (Scan and other digital inputs)	15
5	Image Manipulation using Adobe Photoshop	10
6	Vector Graphics using Adobe Illustrator	12
7	Corel Draw	15
	Designing Advertisements, Book Covers, Leaflets, Posters,	
8	Brochures, Magazine Pages using the above software	18
9	Fundamentals of Printing	5
TOTAL NUMBER OF HOURS		110